

HEADLINE PARTNER

£30,000 (Availability: 1)

The highest level of exposure at the show allowing you to reach our audience prior to, during and post show opening.

1. A space only exhibition site measuring 6m x 5m
2. Brand alignment with Your Wedding Live's multimedia marketing campaign
3. Mentioned in all press releases and features relating to the show
4. The Wedding Theatre will be named using the headline partners brand name
5. Your own highlighted partners page on the Your Wedding Live website
6. Live website
7. Enhanced profiling on all brand sourcing channels (online and print)
8. Show bag inserts in both standard and VIP gift bags
9. On-screen advertising throughout the show (2 min advert)
10. Your own complimentary ticket code offering 50% off all admissions
11. One sponsored talk on the Wedding Theatre (20min)
12. Promotional distribution in all catering lounges
13. Blog post highlighting the partner/interviews about what they do and offer
14. Four mentions over the shows sound system
15. One social post every fortnight to the Your Wedding Live
16. social audience (instagram and Facebook)
17. Two solus e-shots to our audience
18. Four e-newsletter mentions to our audience
19. Rotating banner on the Your Wedding Live website
20. Brand recognition though out the show in high footfall locations

Our headline partnership offers your brand the chance to reach a discerning audience of savvy wedding shoppers keen to spend on their dream day. With the average UK wedding budget exceeding £32,000 you can target this affluent audience for as little as £3 per visitor.

It is an opportunity not to be missed!

